

# Family Communications Like It Should Be – real-time, self-serve, and documented.



**Benefits are achieved quickly and easily with no extra work, change in process, or new hardware.**

- **Elevate family and resident satisfaction** by delivering accurate health information in real time
- **Differentiate community** with continuous family communications
- **Facilitate positive feedback and reviews**
- **Protect reputation** with early intervention to manage issues before they become public
- **Enhance relations with referring sources** with ongoing communications and updates
- **Build longer length of stay** with overall satisfaction

**How's Mom™** ensures information is accessible so families can track their loved one's health – on their own, anytime, anywhere.

*How's Mom* transforms communications and elevates family, resident, and staff satisfaction by delivering accurate and timely health information. Providers recognize *How's Mom* as a differentiator that encourages engagement, enhances reputation, and builds census. Referral sources and case managers appreciate knowing they have accessible communications and updates.

The simple *How's Mom* app connects families with real-time access to the information they want – giving them assurance and peace of mind of the care their loved one is receiving. For providers this means maintaining a positive reputation rooted in satisfied residents and families.

# Serve residents and families with direct and robust communications

The fully automated communications platform manages and documents communications, whether it's text, email, or through the *How's Mom* app. Senior care providers are in control by enabling access and determining which chart data can be shared with families.



Share vitals, medications, and more



Set up family meetings



Broadcast alerts



Facilitate real-time reviews

## You may already have *How's Mom* – it's easily activated in major EHRs

A single-source solution that actually simplifies your technology, *How's Mom* is already integrated into major EHRs, including PointClickCare and Matrix Care. Providers can go live in less than a month with no extra work, change in process, or new software/hardware.

*How's Mom* was recognized as *Best New Partner of the Year* and the top activated platform by PointClickCare. (For providers with different EHRs, family communications can be managed through the *How's Mom Connections Hub*.)



It's that easy to build goodwill and engagement with families and residents – and peace of mind knowing that you are exceeding communication requirements. For more information, contact *How's Mom* at [support@safekeepingapp.com](mailto:support@safekeepingapp.com) or 888-752-7575.



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